



# 8<sup>TH</sup> DESERT ENERGY LEADERSHIP SUMMIT

13<sup>TH</sup> - 14<sup>TH</sup> NOVEMBER 2017  
CONFERENCE AND EXPO

With support of  
GEIDCO  
THE ARAB LEAGUE  
EU-GCC CLEAN ENERGY TECHNOLOGY NETWORK

TOWARDS A FULLY EMISSION FREE POWER  
SUPPLY IN MENA AND BEYOND

GROSVENOR HOUSE, DUBAI

## Sponsorship Packages

PRIOR TO THE EVENT	Platinum	Diamond	Gold	Silver	Bronze
Logo, link and sponsor description on the event website	✓	✓	✓	✓	✓
Sponsor recognition on event program flyer, signage, newsletters and press releases	✓	✓	✓	✓	✓
Web banner on the Dii website	✓	✓	✓		
Company highlighted in dedicated event press release before and after the event	✓	✓			
Conference tickets free of charge for employees and customers	10	8	6	4	2
Discount on additional conference ticket (discount on online ticket price)	50%	50%	50%	20%	

AT THE EVENT	Platinum	Diamond	Gold	Silver	Bronze
Showcase your innovative products on-site (table top or „pop up“ display)	✓	✓	✓	✓	✓
Logo presence and branding on PowerPoint slides during event breaks	✓	✓	✓	✓	
Provide the audience with your company's promotional give-aways (provided by sponsor)	✓	✓	✓		
Speaking slot - to be confirmed by Dii	✓	✓			
Display your marketing materials at the event as a seat drop and your roll-up in the Conference room (provided by sponsor)	✓	✓			
Special reference by the moderator that your company is sponsoring the event	✓	✓			
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Exhibition Booth	✓	✓			
Keynote opportunity for President or CEO of your company (afternoon session)	✓				
Exclusive branding opportunities in the catering area: coffee breaks	✓				
Additional branding opportunities at the networking event	✓				
<b>COST</b>	<b>\$ 30,000</b>	<b>\$ 20,000</b>	<b>\$ 7,500</b>	<b>\$ 3,600</b>	<b>\$ 2,000</b>

## Additional Sponsorship Packages

### Networking Reception Sponsor

Table top branding, Roll-ups and handouts provided by sponsor

\$ 15,000

### Exclusive Lunch Sponsor

Table top branding, Roll-ups (provided by the sponsor) at the lunch area

\$ 10,000

### Exclusive Lanyard Sponsor

Lanyards (to be provided by sponsor) distributed to all attendees

\$ 5,000

### Exclusive WiFi Sponsor

Logo printed on WiFi Information

\$ 5,000

If you would like further details about the sponsorship packages, please email Uma Dagdelen, Events Director at [uma@dii-desertenergy.org](mailto:uma@dii-desertenergy.org)

