Charter:
To advise management of Dii Desert Energy on mission, strategy, private and public sector contacts and funding

Mission of Dii Desert Energy:
Creating the conditions in the regional energy markets for moving towards an emission free energy system in MENA and making MENA a ‘power house’ for the global green ‘electron’ and ‘molecule’ markets, offering benefits to the region (Desertec 3.0)

Strategy of Dii Desert Energy:
Connecting the international industry active in the MENA region with authorities and institutions. Focus on practical conditions for ‘green electrons’ and ‘green molecules’ along the energy value chains leading to tangible and profitable projects and other benefits for local and international stakeholders

Physical meetings of the Advisory Board:
1x per year at occasion of the annual Dii Desert Energy Leadership Summit

Communication:
Upon need or request via Webinar/Mail
Dii’s focus markets

Dii is presently focusing on the Middle East, North Africa and Turkey (MENAT), including key interfaces among the Mediterranean and GCC region. Dii may develop its capability to capture similar geographical markets with desert conditions such as Pakistan, Sub-Saharan Africa, and Chile.

Dii has a unique position

Dii is the only industry-led organization paving the way for emission-free energy supply (electrons and molecules) from the deserts of MENA for the region itself and for export to the world markets. Therefore, Dii is a key partner not only for its members, but also for governments, government entities, private sector, regional organizations and intergovernmental institutions. The following picture shows the position of other organizations, all of them connected to Dii in some form, in the triangle of clean energy projects, enabling environment/policy and regional approaches. Dii is the only organization covering all areas.
LEVERAGING THE CONTACTS

The Board will assist the management by leveraging the contacts to the public and private sector. The aim is to:

- Strengthen the relationship with other initiatives and institutions (OBOR, GCCIA, IRENA, MEDTSO, Ministries, utilities, GEIDCO, ENTSO-E etc.)
- Broaden the support for Dii as an organization
- Expand the relationship with development banks/agencies (e.g. DEG, GIZ, IFC, AfDB, FMO)
Key Promoters

Associated Partners

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