



**Partner with the fastest growing  
network, in the fastest growing market**

[www.worldhydrogenleaders.com](http://www.worldhydrogenleaders.com)

## Stay up to speed with multiple, fast growing markets

Hydrogen markets are growing rapidly, simultaneously and across multiple geographies. Each region requires its own hydrogen strategy and roadmap, as markets are defined by multiple factors:

1. Local fossil fuel resources and renewable energy resource maps
2. Domestic policy and regulatory support
3. Access to capital, financial market maturity
4. Heavy industry sectors and demand nodes
5. Renewable electricity penetration and transportation needs.

- How do you build business in long detailed, value chains of multiple niche opportunities, all simultaneously growing rapidly across the Globe?

- How can you keep up with your competitors?

- How do you meet new people, contacts and prospects?

- How do you find out about new projects or opportunities first?

## World Hydrogen Leaders: A One Stop Shop Global Solution

WHL network and events cover the hydrogen economy's entire value chain, from production to usage, across multiple geographies.

Our unique global reach already extends to over **420,000 clean energy and hydrogen executives** who receive our messages. **Over 50,000+ executives** based in **56 different countries** have expressed an interest in a WHL product or services in the past 2 years.

At **World Hydrogen Leaders** we bring our clients both intensively researched **conference** programmes, indepth **live training** programmes and the most **influential networks**.

The World Hydrogen Leaders platform is neutral and we seek to separate hype from real, genuine facts and providing our customers with the right knowledge, learning and social opportunities to quickly stimulate business growth effectively.

“I know if there is a World Hydrogen Leaders conference, they are going to be the best speakers for that particularly topic... These are people speaking with tremendous insight and authority...I'm happy to pay as I know that I am get something really valuable and my time will not be wasted”

Stephen Harrison, SBH4

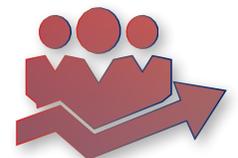
**1** Imprint your company's solution set into the minds of senior hydrogen executives



**2** Access personal pathways into projects and initiatives



**3** Boost your company's hydrogen profile by meeting targeted prospects and holding private networking and focus groups



// Great information shared about what is ongoing in the global H2"

**Monica Johnsson, Volvo, Sweden**

**WHL was launched in 2020** by green energy veteran Green Power Global (founded in 2003) as the go-to knowledge & networking resource for executives and professionals.

**World Hydrogen Leaders already has over 800 members** across the entire hydrogen value chain and comes to you from the producers of the **World Hydrogen Congress**.

## EVERYTHING YOU NEED TO SUCCEED IN HYDROGEN IN ONE PLACE



**365**

Networking & Messaging Platform



**20**

Online Conferences



**40** Live Interactive Training Courses in the World Hydrogen Academy



**Quarterly** Intelligence Reports & Weekly News Analysis Service

[www.worldhydrogenleaders.com](http://www.worldhydrogenleaders.com)

Join us at the next conference, upskill and stay relevant in the Academy, de-risk your next business decision with an industry report – or do it all with a membership.

### Unbeatable 12 Month Subscription Offer

Premium WHL Membership for an investment of only **USD\$1990** save USD\$17,975\*

Company discounts available: Subscribe **6 members for USD\$8,390** saving you a further USD\$3,582

\*total price of attending all events singularly is USD\$19,965

Find out how 800 other energy executives are expanding their market intelligence, their network and future proofing their careers by becoming a member. Launched in the spring of 2020, the platform is structured with a 10 year purpose and delivers the following for the members:

**70+ Events:** 20 Multi Speaker Online Conferences, up to 40 Online Interactive Training Courses and 12 Monthly China Hydrogen Intelligence Service

The **365 Online Networking & Messaging Platform**

Virtual Member **MeetUps & Networking**

**Interactive Polling Results** - to find out what's hot

Hydrogen **Mastermind Interviews** & Project of the Month

**Pecha Kucha Hydrogen** Innovation Sessions for start-up & tech companies

4 Quarterly **World Hydrogen Reports**

"This Week in Hydrogen" **News Analysis Service**

### Single Event Attendance

Access a 1 day Multi Speaker Online Conference  
**USD\$390**

Access a 3 day Online Interactive Training Course  
**USD\$790**

To get your **Premium Annual Membership** now, contact



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# Why World Hydrogen Leaders?

The four pillars World Hydrogen Leaders is built on are  
**Conferences, Training, Intelligence, Community**



## **Challenge** **Efficient Networking**

Hydrogen developments require multiple stakeholders to bind together in often complex projects; large capital investments, new technologies, new supply chains.

## **Solution**

World Hydrogen Leaders boasts **800 (and growing) senior hydrogen professionals** from across the globe and value chain all engaging with the platform's timeline, group chat and events. It's here you'll find the hottest project opportunities and potential partners- accessible 24/7, 365 days a year!



## **Challenge** **Hydrogen Intelligence**

Virtual events and webinars have brought vast streams of information and new contacts to our screens- but not all are good: Hate wasting your time on generic content? Overwhelmed by the pace of change in the energy markets?

## **Solution**

Listen, Learn & Question over 800 of the Brightest Minds in Hydrogen from 70+ very specific hydrogen conferences and trainings held in 2021; the largest channel of content rich & market focused hydrogen presentations, **not available anywhere else.**

Members belong to 'industries' within the platform so you can easily find the Investment Banks from the Storage Tanks! In a few clicks you can see their interests and start a conversation or a video call.

# Events Calendar

C = Conference | T = Training Course



## January

- 20 - World Hydrogen France - C
  - 27 - World Hydrogen Storage - C
- 

- 26-28 - Zero Carbon Fuels:  
Ammonia & Hydrogen - T
- 26-28 - Hydrogen Markets & Demand - T

## April

- 21 - World Hydrogen MENA - C
  - 28 - World Hydrogen Large-Scale Electrolysis - C
- 

- 06-08 - Wind & Hydrogen - T
- 15-16 - World Hydrogen Policy - T
- 20-22 - Blue, CCS & Turquoise Hydrogen - T

## July

- 28 - World Hydrogen Policy - C

## October

- 27 - World Hydrogen Decarbonising  
the Gas Grids - C
- 

- 05 - 07 - Investment Case for Hydrogen - T

## February

- 10 - World Hydrogen The Netherlands - C
  - 17 - World Hydrogen & Wind Projects - C
- 

- 01-03 - Geopolitics of Hydrogen - T
- 23-25 - Green Hydrogen Projects - T

## May

- 12 - World Hydrogen Asia - C
  - 26 - World Hydrogen Blue, CCS & Turquoise - C
- 

- 05-07 - Decarbonising Shipping - T
- 11-13 - Hydrogen Storage, Transport,  
Distribution - T
- 18-20 - Hydrogen Markets & Demand - T

## August

- 25 - World Hydrogen Finance & Investment - C
- 

- 26-27 - Hydrogen Policy - T

## November

- 10 - World Hydrogen UK - C
  - 24 - World Hydrogen & Solar Projects - C
- 

- 09 - 11 - Wind & Hydrogen - T

## March

- 24 - World Hydrogen Iberia - C
  - 31 - World Hydrogen Fuelcells - C
- 

- 03-05 - Clean Hydrogen 101 - En Espanol - T
- 16-18 - Power to Liquids, Powerfuels &  
Electrofuels - T
- 22-31 - Hydrogen Hero Programme - T

## June

- 09 - World Hydrogen Chile - C
  - 30 - World Hydrogen Truck & Fleets - C
- 

- 08-10 - Investment Case for Hydrogen - T
- 14-23 - Hydrogen Hero Programme - T
- 29-01<sub>Jul</sub> - Green Hydrogen Projects - T

## September

- 15 - World Hydrogen USA - C
- 29 - World Hydrogen Projects - C

## December

- 15 - World Hydrogen & Ammonia Shipping - C

**452,000**

Clean energy and Hydrogen professionals

**3,500**

messages sent through the platform

**1,750**

Meetings from over 800 members

**750**

Hours' worth of content over 12 months

**350**

speakers over the past 12 months

**56**

countries reached

**1**

platform: the World Hydrogen Leaders

**MOST COMMON JOB TITLES**

**CEOS**

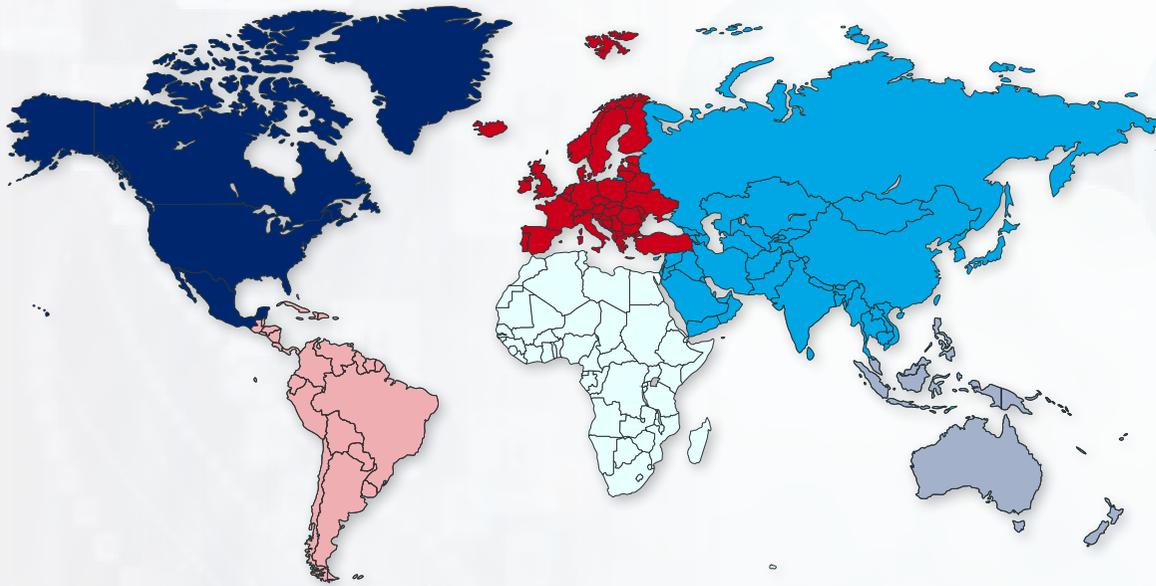
**CHIEF FINANCIAL OFFICER**

**DEVELOPMENT & TECHNOLOGY**

**HEADS OF DEPARTMENT**



**800** Total Members & Growing



**5 %**

GOVERNMENT AND MUNICIPALITIES



**9 %**

ENGINEERING  
PROCUREMENT  
CONSTRUCTION



**7 %**

H2 TECHNOLOGY SUPPLIERS



**9 %**

TRANSPORT OPERATORS



**10 %**

INFRASTRUCTURE OWNERS / PROVIDERS



**11 %**

PROJECT DEVELOPERS



**11 %**

MINING, CHEMICAL & INDUSTRIALS



**13 %**

GAS MAJORS AND OIL REFINERIES



**12 %**

UTILITIES



**13 %**

FINANCE & INVESTMENT

Europe & Middle East

North America

Asia

South America

Australasia

Africa

**52%**

**21%**

**18%**

**6%**

**2%**

**1%**

# You'll be amongst the very best!





**January 2021**

## **20 - World Hydrogen France** *Conference*

France's ambitious Hydrogen strategy focuses on three priorities; industry, transport and research. With public support funding at €7 billion, the highest electrolyser capacity in Europe to 2030 and a focus on removing current regulatory obstacles and financial barriers, it is a very exciting time for Hydrogen in France.

Join industry leaders, stakeholders and regulators across the value chain at France Hydrogen to discuss and debate how these impressive targets will be met through a series of case studies, panel discussions and networking sessions.

## **27 - World Hydrogen Storage** *Conference*

As global clean hydrogen strategies solidify with production projects and a strong commitment from the gas TSO & distribution networks, what are the options for the critical storage infrastructure? This one day online event will see expert speakers detail existing projects and how hydrogen can be stored at key points and junctions of the value chain.

**Lead Sponsor**



The agenda will look at large-scale storage facilities from tanks above ground to underground salt caverns as well as other possibilities and technical innovations.

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## **26-28 - Zero Carbon Fuels: Ammonia & Hydrogen** *Training Course*

There is no single solution to the enormity of the challenge of saying farewell to fossil fuels.

This course sets out the scale of the challenges facing us over the next three decades and beyond. Wind and solar may provide sufficient green and clean future energy but there is no single solution about what to do with this renewable energy when demand and supply are out of register in both time and location.

## **26-28 - Hydrogen Markets & Demand** *Training Course*

This examples-focused course is intended for those seeking a comprehensive, hype-free and independent perspective on the market segments which will (and won't) drive demand for hydrogen.

You need to have a clearly explained, business-focused perspective on the competitive context of hydrogen across its various use cases. You want to separate what is actually happening in the market from the headlines and hype, and to identify the drivers and credible near-term opportunities for your business. You want to evaluate barriers to hydrogen within certain market segments and its competitive advantages in others, illustrated by examples taken from a global perspective.



# February 2021

## 10 - World Hydrogen The Netherlands

*Conference*

The Netherlands published its hydrogen strategy in the form of the "Government's vision on hydrogen" letter in March 2020. The nation anticipates using its "unique position" to develop a strong standing in the Hydrogen market. With an international outlook on Hydrogen, the country is well on its way to building Europe's first hydrogen valley in the North with one of Europe's largest green hydrogen projects already under development in Groningen. It plans on using the extensive gas network already in place and geographical location to capitalise on the molecule.

Discover what strategies are being put in place for blending, debate the region's biggest challenges and opportunities and uncover the plans for ports such as Rotterdam at this insightful conference. We will be taking a deep dive into case studies, debating future regulatory standards and consider what the future will bring. An event not to be missed!

**Platinum Sponsor**



## 17 - World Hydrogen & Wind Projects

*Conference*

The wind industry has enjoyed a decade of dramatic growth with both capital and opex costs falling fast and is set to continue a CAGR of 8%+. This conference will examine the potential for the wind and hydrogen industry to grow equally fast, or even eventually exceed the wind for electricity industry. Both onshore and offshore will be covered by a panel of thought leaders and examine how wind can be effectively married to hydrogen.

How will wind adapt for hydrogen production? What innovative pathways exist? Will we see the reuse of oil and gas platforms for offshore electrolysis? Could we see the development of artificial islands and other novel concepts?

**Lead Sponsor**



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## 01-03 - Geopolitics of Hydrogen

*Training Course*

The course first sets the scene on the new international hydrogen policy landscape. It consequently explores how new hydrogen strategies and policies have been developed, promoted and negotiated since the Paris Agreement on Climate Change five years ago, and how the dynamics at play today differ from the ones at play in the hydrogen industry beforehand. An in-depth analysis of the existing international hydrogen institutions and fora will give the participants a clear view of how companies, NGOs and regulators interact with one another at the global and regional levels. Finally, a comparative study of emerging pro- and anti-hydrogen public relations campaigning efforts will provide the participants with the right tools to identify and anticipate possible future PR and investors relations hardships.

## 23-25 - Green Hydrogen Projects

*Training Course*

This course is intended for those seeking a time-effective, wide-ranging and independent perspective on opportunities within the rapidly growing market for clean hydrogen production from renewable power.

You will leave with a clearly explained, business-focused perspective on electrolysis technology and its cost determinants. You want to separate what is actually happening in the market from some of the headlines and hype, and to identify credible near-term opportunities for your business. You want to evaluate barriers to longer-term scalability along with project planning and delivery considerations, illustrated by examples taken from a global perspective.



# March 2021

## **24 - World Hydrogen Iberia** *Conference*

Arguably the sunshine capital of Europe, Iberia has some of the most reliable sources of renewable energy, which positions the region a strong competitor for the development of green hydrogen. Both Portuguese and Spanish governments have advocated substantial funding to the sector (€7 billion plus) and they look to take advantage of the untapped potential in wind and solar over the next 10 years.

## **31 - World Hydrogen Fuelcells** *Conference*

This online conference will examine the major innovations around fuel cell technologies both from the different platforms (alkaline, PEM, solid fuel) to production, manufacturing, components and materials. The event will look at both fuel cells for mobile applications and also for opportunities in static storage and applications such as buildings. Learn from fuel cell experts leading the pace of change and take the opportunity to pose your questions in the interactive Q&A sessions.

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## **03-05 - Clean Hydrogen 101 - En Espanol**

*Training Course*

Este curso tiene un alcance introductorio sobre el hidrogeno y sus posibles aplicaciones. El foco estará en desarrollar los conocimientos básicos para entender las tecnologías involucradas, aplicaciones y el impacto que tendrá en la transición energética. La primera parte dará un panorama de la transición energética, su importancia, su desarrollo y sobre todo, cual es el rol del hidrogeno en esta transición.

## **16-18 - Power to Liquids, Powerfuels & Electrofuels** *Training Course*

Power-to-liquids technologies enable liquid fuels meeting specifications for road, aviation and/or shipping to be produced from electricity, via the electrolytic production of hydrogen. Variously referred to as powerfuels, electrofuels, e-fuels and 'renewable fuels of non-biological origin, power-to-liquids technologies have been identified as a scalable way to provide low carbon alternative fuels for applications that cannot readily be directly electrified.

## **22-31 - Hydrogen Hero Programme**

*Training Course*

Hydrogen is critical for the deep decarbonisation of heat, power, mobility and industry. That's why we have called this programme of unique hydrogen masterclasses the Zero to Hydrogen Hero programme.

This programme consists of 6 different live, online, interactive workshops that will take you from Zero to Hydrogen Hero in understanding both the technology and commercial business opportunities in the growing hydrogen industry. In just 2 weeks you can attend 6 different live, online, interactive workshops and 1 interactive Q&A with our hydrogen experts.



**April 2021**

## **21 - World Hydrogen MENA** *Conference*

Co-hosted by



Heavily reliant on fossil fuels, there is huge potential for the MENA region to supply both blue and green

hydrogen through the natural gas reserves, solar and wind power. As commitments to Net Zero ramp up can MENA retain a competitive advantage?

Proudly co-hosted by WHL, MENA Hydrogen Alliance and Dii Desert Energy, this conference will bring together local and international industry leaders to uncover the region's potential for hydrogen.

## **28 - World Hydrogen Large-Scale Electrolysis** *Conference*

As the mobilisation and acceleration of electrolyte production remains insufficient to meet rapid decarbonisation goals for the energy sector, World Hydrogen Leaders returns to this hot debate.

How can the hydrogen sector ramp up the rollout of large-scale electrolysis plants in order? Should we prioritise PEM or Alkaline technologies? Could efficiencies be greater with Solide Oxide? How and when will we unlock the cost curve? Will grid infrastructure or transportation be ready to cope with large quantities of hydrogen?

## **06-08 - Wind & Hydrogen** *Training Course*

This course is to provide participants with a clear understanding of the key issues around Wind and Hydrogen and further investigates possible scenarios and its pivotal role in decarbonisation and reaching net zero. Participants will be equipped with the necessary insight and skills to face future challenges in the wind, offshore wind and hydrogen industries.

## **20-22 - Blue, CCS & Turquoise Hydrogen** *Training Course*

This time-efficient course is intended for those seeking a comprehensive, hype-free and independent perspective on the production of clean (low-carbon) hydrogen from hydrocarbon feedstocks, including natural gas, coal and biomass.

You will leave with a clearly explained, business-focused perspectives on the various technologies and processes in both hydrogen production and carbon abatement.

## **15-16 - World Hydrogen Policy** *Training Course*

This course will provide participants with an in-depth understanding of hydrogen policy both in terms of the most effective approaches in defining it, as well as in terms of effective policy tools that can be put in place to support the development of a hydrogen economy. Effective approaches to hydrogen policy build on understanding key criteria that determine its effectiveness, and the tools that derive from such criteria.



**May 2021**

## **12 - World Hydrogen Asia** *Conference*

Japan is one of the pioneers of the hydrogen transition with the first basic strategy being published in 2017. South Korea followed closely behind uncovering its roadmap to developing a hydrogen society with a solid focus on transport. China is the largest hydrogen producer in the world and is also focusing on hydrogen to decarbonise transportation with Wuhan being styled as a hydrogen city. Singapore and India are also building interest so there is definitely an electrifying momentum across the continent as the hydrogen potential develops.

## **26 - World Hydrogen Blue, CCS & Turquoise** *Conference*

As the world rapidly moves to decarbonise the entire energy system, how can blue hydrogen play a vital role and build off the platform of the highly successful existing natural gas industry? What are the blue hydrogen projects? What is the experience and opportunity for CCS? How can leakages both throughout the distribution chain and at CCS sites be minimised? What are the opportunities for Turquoise Hydrogen? What is the value of the solid carbon by products?

**Gold Sponsor**



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## **05-07 - Decarbonising Shipping**

*Training Course*

The course first sets the scene on the problem of decarbonisation in shipping and current fuel supply. It consequently explores in-depth fundamental aspects of alternative fuels for maritime transport including fuel characteristics, availability of supply, bunkering infrastructure, ship design effects and other aspects. Alternative fuels considered include hydrogen, ammonia, LNG, methanol, synthetic fuels, battery, biofuels and wind assisted propulsion.

## **11-13 - Hydrogen Storage, Transport, Distribution** *Training Course*

This course is intended for those seeking a thorough understanding of how hydrogen fuel can be stored, transported and distributed from production to end-use – and why this is of central importance in determining how the hydrogen landscape will develop.

## **18-20 - Hydrogen Markets & Demand**

*Training Course*

This examples-focused course is intended for those seeking a comprehensive, hype-free and independent perspective on the market segments which will (and won't) drive demand for hydrogen. You need to have a clearly explained, business-focused perspective on the competitive context of hydrogen across its various use cases.



**June 2021**

## **30 - World Hydrogen Truck & Fleets**

*Conference*

Decarbonising the mobility sector poses a serious challenge for heavy-duty vehicles, especially for long distances, but hydrogen is already becoming a promising solution. By 2030, the EU has mandated a 30% cut on CO2 emissions from heavy-duty vehicles, with similar limitations being introduced in other regions. Whilst the technology may already be therein principle, the roadmap to commercialization and widespread adoption is still unclear.

World Hydrogen Heavy-Duty Transport will explore the regulations, technologies, projects, refuelling stations, partnerships and commercial pathways necessary for this sector to become emission-free. Discover global case studies that reveal how new vehicle releases and infrastructure will impact the market and its speed of growth.

## **09- World Hydrogen Chile** *Conference*

Hydrogen is exploding in Chile! The South American nation is well and truly on its way to building a hydrogen society with more than 20 pilot projects already being considered. The nation hopes to take advantage of its unexploited solar and wind capacity with the potential to produce 35 million tonnes per year of green hydrogen by 2050. Although Chile might have higher costs in exports due to the location it could be amongst the world's cheapest export. It is even looking into hydrogen explosives! Find out the true potential of the market by joining us in June to debate, discuss and challenge industry leaders, government officials and hydrogen experts.

Find out where investment opportunities lie, determine transportation and mobility solutions and discover projects being developed in the region.

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## **08 - 10 - Investment Case for Hydrogen**

*Training Course*

This course is intended for those seeking a time-effective, wide-ranging and independent perspective on the investment case for opportunities within the rapidly growing market for clean hydrogen.

## **14 - 23 - Hydrogen Hero Programme**

*Training Course*

Hydrogen is critical for the deep decarbonisation of heat, power, mobility and industry. That's why we have called this programme of unique hydrogen masterclasses the Zero to Hydrogen Hero programme.

This programme consists of 6 different live, online, interactive workshops that will take you from Zero to Hydrogen Hero in understanding both the technology and commercial business opportunities in the growing hydrogen industry. In just 2 weeks you can attend 6 different live, online, interactive workshops and 1 interactive Q&A with our hydrogen experts.

## **29-01 Jul - Green Hydrogen Projects**

*Training Course*

This course is intended for those seeking a time-effective, wide-ranging and independent perspective on opportunities within the rapidly growing market for clean hydrogen production from renewable power.

You will leave with a clearly explained, business-focused perspective on electrolysis technology and its cost determinants. You want to separate what is actually happening in the market from some of the headlines and hype, and to identify credible near-term opportunities for your business. You want to evaluate barriers to longer-term scalability along with project planning and delivery considerations, illustrated by examples taken from a global perspective.



## July 2021

### **28 - World Hydrogen Policy** *Conference*

Now in its second year, World Hydrogen Policy Conference will reflect on national and international strides towards adopting policy frameworks that are enabling the deployment of clean hydrogen. Which governments have announced national hydrogen strategies? What financial support are they securing? How has the COVID-19 crisis impacted policies to tackle the climate crisis and what does this mean for the hydrogen sector?

This event will delve deep into the policy landscape and toolkit that is being used and proposed by different governments across the world. Join debates on which toolkits have been or will be the most effective in scaling hydrogen and driving down its cost curve. Learn how policy will continue to evolve in 2021 and beyond, in the light of challenging economic conditions and political pressure for job creation and domestic GDP development.



## August 2021

### **25 - World Hydrogen Finance & Investment** *Conference*

Large-scale financial investments are undoubtedly critical in the transition to an emissions-free economy. Whilst promising projections for the cost-competitiveness of hydrogen exist down the line, fossil fuels remain cheaper today. How do we tilt the scales and unlock the cost curve for clean hydrogen?

Industry experts will join the second annual World Hydrogen Finance & Investment Conference to demystify the investment opportunities and bottlenecks of 2021. Explore smarter financing and alternative investments to support the delivery of some of the key net-zero targets. This event will benefit investors, companies, issuers and project promoters as they navigate the transition to a low-carbon, resource efficient economy.

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### **26-27 - Hydrogen Policy** *Training Course*

This course will provide participants with an in-depth understanding of hydrogen policy both in terms of the most effective approaches in defining it, as well as in terms of effective policy tools that can be put in place to support the development of a hydrogen economy. Effective approaches to hydrogen policy build on understanding key criteria that determine its effectiveness, and the tools that derive from such criteria.

These are both covered in the course to provide participants comprehensive tools to design and implement effective hydrogen policies. In addition, the course assesses a variety of hydrogen policies that have been published recently to allow participants to gain first-hand understanding on how they are evolving worldwide, and what the outlook for hydrogen policy could be in the future also looking at the geopolitical effects of such policies.



## September 2021

### **15 - World Hydrogen USA** *Conference*

Over the last four years, the Trump administration has taken a notoriously controversial stance on the USA's clean energy industry, hindering its advancement. With the Biden administration poised to reignite the green flame as 2021 begins, how will the nation be engaging in clean hydrogen by October? Will a national hydrogen strategy be announced and could this close the gap between the strides already taken by its European counterparts? Join this event to discover how the world's largest economy is investing in hydrogen and assess commercial opportunities in the country.

Hear from federal and regional governments, regulators, project developers and hydrogen pilot pioneers as they share the opportunities and challenges facing the sector nationally. This event will showcase discussions on export/import ambitions, successful case studies, financing mechanisms and forecasts for sector growth.

### **29 - World Hydrogen Projects** *Conference*

World Hydrogen projects offers an update on the latest in hydrogen deployment achievements around the globe. This conference will review how national-level policies are being implemented at sub-national and regional levels, looking at what approaches have been most effective to date. It will reveal what is being done to attract sector coupling and overcome the supply/demand issues. The event will also debate what is required to accelerate deployments and achieve scale.

Listen, learn from and question experts on new cluster and value chain developments as they share insights on recent and potential future project pipelines. What's more, review well known case studies and learn from early adopters as they share their progress and important lessons learnt over the last year.



## October 2021

### **27 - World Hydrogen Decarbonising the Gas Grids** *Conference*

A fundamental shift in how the gas industry operates, plans and designs its market is already in the making. As gas networks seek rapid solutions to achieving net-zero emissions, the associated costs and disruption are key concerns for all stakeholders involved. So what is the best pathway to redesigning and implementing a clean gas grid?

World Hydrogen Decarbonising the Gas Grid will gather TSOs from around the world to share their plans and priorities for future gas infrastructure. Discussions between transmission and distribution companies, storage, compressor and engineering firms will evaluate the industry's current opportunities and challenges.

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### **05 - 07 - Investment Case for Hydrogen** *Training Course*

This course is intended for those seeking a time-effective, wide-ranging and independent perspective on the investment case for opportunities within the rapidly growing market for clean hydrogen.

You will leave with a clearly explained, business-focused perspective on clean hydrogen investment opportunities. Over three information-packed sessions, this online course will provide attendees with a solid grounding in preparing and presenting an investment case for hydrogen taking account of the key technology, business, and organisational issues. The fundamentals of investment analysis will be explained and will be illustrated using practical stories and a basic economic evaluation model.



## November 2021

### 10 - World Hydrogen UK *Conference*

In 2020, the UK's Hydrogen Strategy Now campaign saw private businesses committing to invest £1.5bn into clean hydrogen projects for the country to urge the government to act. Since then, confirmation that a national hydrogen Strategy would be published before COP26 was announced. With ambitions to be a global leader in hydrogen development evidenced in its commitment to a £100m low-carbon hydrogen fund, the UK has significant commercial opportunities for hydrogen production and investment.

This one-day conference will explore the progress of leading hydrogen consortium projects such as HyNet, as well as shining light on new emerging business opportunities and innovations. Learn from British policymakers, regulators, grid operators, project developers, financiers and technology manufacturers to discover the key priorities, challenges and ambitions of this emerging hydrogen economy.

### 24 - World Hydrogen & Solar Projects

*Conference*

The second annual World Hydrogen + Solar Conference is returning after 12 months of new projects, policies and market insights have been revealed. Discover how the solar industry has ramped up its collaboration with the green hydrogen sector and what lessons have been learned to date.

This event will showcase new case studies from high-solar resource destinations from around the world. Hear from solar experts who will analyse and evaluate methods of optimizing hydrogen production from solar energy. Equally, hydrogen experts will share their views on the technical challenges and adaptations required for integrating solar technology with electrolysis on both small and large-scale projects. Learn about how LCOE pathways for solar could impact the cost of hydrogen.

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### 09 - 11 - Wind & Hydrogen *Training Course*

This course is to provide participants with a clear understanding of the key issues around Wind and Hydrogen and further investigates possible scenarios and its pivotal role in decarbonisation and reaching net zero. Participants will be equipped with the necessary insight and skills to face future challenges in the wind, offshore wind and hydrogen industries.

## December 2021

### 15 - World Hydrogen & Ammonia Shipping *Conference*

A year on from the inaugural World Hydrogen + Ammonia Shipping Forum, we are returning to the virtual stage to evaluate progress towards decarbonizing the sector. What new strategies by governments and ports are successfully ramping up the hydrogen and ammonia transition to meet the EU's 2050 targets? How are leading shipping stakeholders around the world approaching the transition to a zero-emission maritime economy?

This event's focus on hydrogen and ammonia will allow you to have meaningful, in-depth discussions on the economics, supply and technology issues specific to these fuels. Learn more about the nuances between a broad range of vessel segments including cargo ships, container ships, ferries, cruise ships, superyachts, offshore support vessels and tugboats.

# Hear, Question & Interact with the World Hydrogen Leaders



[www.worldhydrogenleaders.com](http://www.worldhydrogenleaders.com)

**Tap into the Minds of 380+  
Hydrogen Thought Leaders**

# Thank you to all the thought leaders who spoke at World Hydrogen Leaders in 2020



[www.worldhydrogenleaders.com](http://www.worldhydrogenleaders.com)

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# Accelerating the Transition to Hydrogen Through Training, Networking, Research and Conferences



**Get in touch to discuss  
your bespoke package.  
please contact:**



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